

What's a Web 2.0?

The term "Web 2.0" refers to a perceived second generation of web development and design, that aims to facilitate communication, secure



information sharing, interoperability, and collaboration on the World Wide Web. Web 2.0 concepts have led to the development and evolution of web-based communities, hosted services, and applications; such as social-networking sites, video-sharing sites, wikis, blogs, and folksonomies.

The term was first used by Dale Dougherty and Craig Cline and shortly after became notable after the O'Reilly Media Web 2.0 conference in 2004. Although the term suggests a new version of the World Wide Web, it does not refer to an update to any technical specifications, but rather to changes in the ways software developers and end-users utilize the Web. According to Tim O'Reilly:

“Web 2.0 is the business revolution in the computer industry caused by the move to the Internet as a platform, and an attempt to understand the rules for success on that new platform. ” O'Reilly has said that the "2.0" refers to the historical context of web businesses "coming back" after the 2001 collapse of the dot-com bubble, in addition to the distinguishing characteristics of the projects that survived the bust or thrived thereafter.

Tim Berners-Lee, inventor of the World Wide Web, has questioned whether one can use the term in any meaningful way, since many of the technological components of Web 2.0 have existed since the early days of the Web.

Web 2.0 is the term given to describe a second generation of the World Wide Web that is focused on the ability for people to collaborate and share information online. Web 2.0 basically refers to the transition from static HTML Web pages to a more dynamic Web that is more organized and is based on serving Web applications to users. Other improved functionality of Web 2.0 includes open communication with an emphasis on Web-based communities of users, and more open sharing of information. Over time Web 2.0 has been used more as a marketing term than a computer-science-based term. Blogs, wikis, and Web services are all seen as components of Web 2.0.

Web 2.0 was previously used as a synonym for Semantic Web, but while the two are similar, they do not share precisely the same meaning.

Web 2.0 Dynamic design for your website tailored your own needs

Nothing matters more than a first impression, and since a web site is your corporate identity on the web, it is important that the first impression holds the visitor's attention.

We approach every design job with only the client's needs in mind, making sure the message is clear, concise, unique, and effective. The design must reflect the personality and image of the client.

We excel in site - web 2.0 - Dynamic fashionable design.

As visual artists we utilize the newest innovative tools such as Photoshop CS4, Flash, Illustrator, and Real Audio/Video to enhance and provide the client with the most creative and original web sites today! We are artists with an advertising edge