

Search Engine Optimization (SEO), SEO Egypt is the active practice of optimizing a web site by improving internal and external aspects in order to increase the traffic the site receives from search engines. Firms like **EgyMe Dot Com** that practice **Search Engine Optimization (SEO Egypt)** can vary; some have a highly specialized focus, while others take a more broad and general approach. Optimizing a web site for search engines - **Search Engine Optimization (SEO Egypt)** - can require looking at so many unique elements that many practitioners of SEO (SEOs) consider themselves to be in the broad field of website optimization (since so many of those elements intertwine).

This guide is designed to describe all areas of SEO - from discovery of the terms and phrases that will generate traffic, to making a site search engine friendly, to building the links and marketing the unique value of the site/organization's offerings. Don't worry; if you are confused about this stuff, you are not alone.

Why does my company/organization/website need Search Engine Optimization (SEO Egypt)?

The majority of web traffic is driven by the major commercial search engines - **Google**, **Bing** and **Yahoo**!. If your site cannot be found by search engines or your content cannot be put into their databases, you miss out on the incredible opportunities available to websites provided via search - people who want what you have visiting your site. Whether your site provides content, services, products, or information, search engines are a primary method of navigation for almost all Internet users.

Search queries, the words that users type into the search box which contain terms and phrases best suited to your site, carry extraordinary value. Experience has shown that search engine traffic can make (or break) an organization's success. Targeted visitors to a website can provide publicity, revenue, and exposure like no other. Investing in **Search Engine Optimization (SEO Egypt)**, whether through time or finances, can have an exceptional rate of return - Return On Investment (ROI).

Why can't the search engines figure out my site without Search Engine Optimization (SEO Egypt) help?

Search engines are always working towards improving their technology to crawl the web more deeply and return increasingly relevant results to users. However, there is and will always be a limit to how search engines can operate. Whereas, the right moves can net you thousands of visitors and attention, the wrong moves can hide or bury your site deep in the search results where visibility is minimal. In addition to making content

available to search engines, [Search Engine Optimization \(SEO Egypt\)](en/our-services/seo-egypt)can also help boost rankings so that content that has been found will be placed where searchers will more readily see it. The online environment is becoming increasingly competitive, and those companies who perform **Search Engine Optimization (SEO)** will have a decided advantage in visitors and customers.

What EgyMe Dot Com will do for website promotion, [Search Engine Optimization \(SEO Egypt\)](en/our-services/seo-egypt), we have a dedicated team of [Search Engine Optimization \(SEO Egypt\)](en/our-services/seo-egypt)experts and link building to ensure your website are promoted to top rank of Google and search engine pages which will allow to be found easy and return revenue to you business.

Doing an advanced [Search Engine Optimization \(SEO Egypt\)](en/our-services/seo-egypt) (Google - Search Engine Optimization)

A) Submitting your site in 100 search engines for at least 3 times

B) Building inbound links to the site (100 link)

C) Optimizing site informative pages like about us etc, sometimes re-writing articles again to comply with keywords that we choose to be found in Google.

D) Writing Arabic and English article that we will submit to different forum and blogs.

E) Optimizing Keywords to match content.

F) Specifying the most important (two keywords) to work on it. Similar Keywords Like (Web design Egypt) and [Seo in Egypt](en/our-services/seo-egypt)

G) Results to have a good rank in first or second or third pages in Google when we search on these important (two keywords).

H) Results will show in Google in 6 to 8 months

I) maintain these results for the next year will cost 300 LE per month

J) Creating Face book account and Twitter account and integrate the site with these accounts.

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